



Tammara Fitzgerald - Director of Exhibits and Sponsorship

With over a decade of progressive experience executing large events and conventions and managing accounts and projects, Tammara has served in a variety of event logistics, sponsorship, and sales roles in various industries. For two years, she was responsible for the technical sales and operations for hundreds of clients at the Omni Los Angeles and Westin Long Beach. She has also worked in the nonprofit sector on events teams servicing seven international annual conferences, in person and virtual.

She is a graduate of the University of Maryland with a Bachelor of Arts in Communication and English and a Master of Science in Management with a concentration in Public Relations. She has two professional certifications: Certified Meeting Professional (CMP) from the Convention Industry Council (CIC) and Certified Associate in Project Management (CAPM) from the Project Management Institute (PMI).

Tammara is a certified yoga instructor as well as avid shopper, cook, and music/podcast listener. She was born and raised in the Washington, DC metropolitan area and is based in the Dallas metroplex.

“My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style.” - Maya Angelou